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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT APPLICATION

| Applicants:      | John K. Billock et al.                                                                                                | Confirmation No.: | 1770                            |
|------------------|-----------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------------|
| Application No.: | 10/039,855                                                                                                            | Art Unit:         | 2623                            |
| Filed:           | October 19, 2001                                                                                                      | Examiner:         | Annan Q. Shang                  |
| For:             | VIDEO-ON-DEMAND SERVICE<br>WITH AN INTERACTIVE<br>INTERFACE FOR FACILITATING<br>VIEWER SELECTION OF VIDEO<br>PROGRAMS | Attorney Docket:  | HBO-20 CON2<br>(11664-0004-999) |

New York, New York 10017 September 18, 2007

Mail Stop AMENDMENT Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## **REPLY TO OFFICE ACTION**

Sir:

Applicants hereby reply to the Office Action mailed June 18, 2007 in connection with the above-identified patent application:

THE CLAIMS are reflected in the listing of claims which begins on page 2.

REMARKS begin on page 12.